

Young altruistic residents and new physicians, those about to enter the real world of medical practice, don't need the sort of Kantian philosophical guilt trip that Kirkwood advances here. The rest of us, seasoned by experience, are well aware that the gods of unintended consequences are watching this circus with interest.

—Mike Goodwin MD
Niagara Falls, Ont
by Rapid Responses

Competing interests

I have been a family doctor in Niagara Falls for more than 30 years and am currently Director elected by District 4 of the Ontario Medical Association. The views expressed above are entirely my own.

Reference

1. Kirkwood K. Casting call. *Can Fam Physician* 2008;54:831-2 (Eng), 836-7 (Fr).
2. College of Physicians and Surgeons of Ontario *Establishing a physician-patient relationship*. Toronto, ON: College of Physicians and Surgeons of Ontario; 2008. Available from: www.cpso.on.ca/Policies/consultation/Establishing%20Draft.pdf. Accessed 2008 Aug 15.
3. Ontario Human Rights Commission. *Submission of the Ontario Human Rights Commission to the College of Physicians and Surgeons of Ontario regarding the draft policies relating to establishing and ending physician-patient relationships*. Toronto, ON: Ontario Human Rights Commission; 2008. Available from: www.ohrc.on.ca/en/resources/submissions/surgeons. Accessed 2008 Aug 15.

Information update: ColonCancerCheck

ColonCancerCheck, Ontario's new population-based colorectal cancer screening program (featured in the April 2008 issue of *Canadian Family Physician*), funds screening by fecal occult blood testing every 2 years for Ontarians at average risk who are 50 years of age and older and by colonoscopy for individuals with positive fecal occult blood test results or those at increased risk (those with a parent, sibling, or child with colorectal cancer) starting at age 50 years or 10 years earlier than the relative's age at diagnosis, whichever comes first. Health care providers can find additional program information, such as comprehensive FAQs, standards and guidelines, and resource materials, at www.coloncancercheck.ca under the provider section of the website.

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