

2025 Classified Advertising Rates & Information

TWO-COLUMN PAGE LAYOUT

| CLASSIFIED ADS • ANNONCES CLASSÉES | | CLASSIFIED ADS • ANNONCES CLASSÉES | |
|--|--|--|--|
| <p>1/2 page HORIZONTAL 6-5/8" x 4-5/8" \$1920</p> | | <p>1/2 page VERTICAL 3-1/4" x 9-3/8" \$1920</p> | |
| <p>1/8 page HORIZONTAL 3-1/4" x 2-1/4" \$555</p> | | <p>1/4 page VERTICAL 3-1/4" x 4-5/8" \$1015</p> | |
| <p>1/4 page HORIZONTAL 6-5/8" x 2-1/4" \$1015</p> | | | |

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|--|--|--|--|
| <p>Full page 6-5/8" x 9-3/8" \$3065</p> | | <p>1/6 page VERTICAL 2-1/8" x 4-5/8" \$695</p> | |
| <p>2/3 page VERTICAL 4-3/8" x 9-3/8" \$2510</p> | | <p>1/3 ISLAND 4-3/8" x 4-3/8" \$1305</p> | |
| <p>1/3 page VERTICAL 2-1/8" x 9-3/8" \$1305</p> | | <p>2/3 page HORIZONTAL 6-5/8" x 6-6/8" \$2510</p> | |

Ad Rates

Text only: First 50 words, \$2.50 each.
Additional words, \$2.15. Minimum charge, \$90 pre-tax. (Individual CFPC members receive 25% discount.)

Classified Display Ad Rates

| | | |
|----------------|---------------|---------|
| Full Page | 6-5/8 x 9-3/8 | \$3,065 |
| 2/3 Vertical | 4-3/8 x 9-3/8 | 2,510 |
| 2/3 Horizontal | 6-5/8 x 6-6/8 | 2,510 |
| 1/2 Vertical | 3-1/4 x 9-3/8 | 1,920 |
| 1/2 Horizontal | 6-5/8 x 4-5/8 | 1,920 |
| 1/3 Vertical | 2-1/8 x 9-3/8 | 1,305 |
| 1/3 Horizontal | 6-5/8 x 3-1/8 | 1,305 |
| 1/3 Island | 4-3/8 x 4-3/8 | 1,305 |
| 1/4 Horizontal | 6-5/8 x 2-1/4 | 1,015 |
| 1/4 Vertical | 3-1/4 x 4-5/8 | 1,015 |
| 1/6 Vertical | 2-1/8 x 4-5/8 | 695 |
| 1/8 Horizontal | 3-1/4 x 2-1/4 | 555 |

Add colour to your display ad! For full colour add pricing

| | |
|------------------|-------|
| 1/4 Page or less | \$129 |
| 1/3 Page | 199 |
| 1/2 Page | 299 |
| 2/3 Page | 399 |
| Full Page | 499 |

Online text ad with your paid print ad—Free!

Your ad can start running online today!
Advertise online in CFP's Careers/Locums section at: <https://classified.cfpc.ca> and pay online with credit card!

Online only, 1 month—\$80.00 pre-tax.

EMAIL ALL MATERIAL TO

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