

# CFP MFC

CANADIAN FAMILY PHYSICIAN • LE MÉDECIN DE FAMILLE CANADIEN

## Circulation 2 0 2 3

### Circulation

Members	<b>33,816</b>
Paid	<b>49</b>
US and Foreign	<b>1,230</b>
Comp	<b>196</b>

### 2023 CFPC Members

English	<b>30,538</b>
French	<b>3,278</b>

### Provincial Breakdown

BC, NWT, NU	<b>5,737</b>	QC	<b>3,749</b>
AB, YT	<b>4,534</b>	NB	<b>748</b>
SK	<b>1,173</b>	NS	<b>1,118</b>
MB	<b>1,384</b>	NL	<b>587</b>
ON	<b>14,658</b>	PE	<b>128</b>

Source: CFPC member database as of November, 2023

# Membership Designations

**EM**  
Emergency  
Medicine

**3,991**  
received their  
EM designation

**35,601**  
received their CCFP  
designation

**CCFP**  
Certificant of the  
College of Family  
Physicians

**MCFP**  
Member of the  
College of Family  
Physicians

**4,959**  
received their  
MCFP designation

**8,123**  
received their FCFP  
designation

**FCFP**  
Fellow of the  
College of Family  
Physicians

Source: CFPC membership database. As of September 2023.  
Some physicians hold multiple designations.

# Readership Trends

## English Readership

**17,035**

How often do you read  
Canadian Family Physician?

Always	29%
Often	40.7%
Sometimes	24.5%
Never	5.8%

$30,706 \times 29 =$	8,905
$30,706 \times .5 \times 40.7 =$	6,249
$30,706 \times .25 \times 24.5 =$	1,881

## French Readership

**1,583**

How often do you read  
Canadian Family Physician?

Always	22.2%
Often	27.8%
Sometimes	44.4%
Never	5.5%

$3,355 \times 22.2 =$	745
$3,355 \times .5 \times 27.8 =$	466
$3,355 \times .25 \times 44.4 =$	372

Total Readership

**18,618**

# Media Trends

## Canadian Family Physician in various reading media

Question from the Medical Readership Information Study, 2023

Which versions of *CFP* do you read or access all or parts of (check more than one if applicable)?

