

2025 Advertising Rates & Information



DISPLAY RATES (BLACK & WHITE)

Unit size	1x	3x	6x	9x	12x	18x
1 page	4630	4380	4300	4210	4080	3970
DPS	8795	8500	8165	7995	7725	7545
2/3 page	4085	3945	3790	3730	3570	3500
1/2 page	3345	3205	2990	2970	2935	2865
1/3 page	2505	2410	2330	2275	2215	2140
1/4 page	2080	2010	1915	1895	1830	1785

FAIR BALANCE SPACE (BLACK & WHITE)

Unit size	1x	3x	6x	9x	12x	18x
1 page	2790	2680	2575	2525	2450	2385
2/3 page	2460	2370	2265	2220	2150	2100
1/2 page	2000	1930	1850	1820	1765	1725
1/3 page	1505	1450	1395	1370	1320	1290
1/4 page	1245	1210	1165	1140	1105	1075



DISPLAY COLOUR

1 page	2320
DPS colour	4125
2/3 page	2030
1/2 page	1545
1/3 page or less	1160

FAIR BALANCE COLOUR

1160

Front cover tip-on

2x earned 4/C full page rate and printing if required. See specs.

French rates

50% of the cost of an English ad when run together with English ad.

Special Positions

Contracted for 10 months, subject to availability.

- 2nd and 3rd covers, 25% extra
- 4th cover (OBC): 50% extra
- Other special positions: 20% extra

Inserts (bound-in)

Earned b&w rate, no inserting charge
Double-sided/single leaf Insert with content on both sides

Outserts

Items are subject to inserting charge and postage by weight. Items are also subject to an envelope charge.

Telephone **Peter Thomlison** at **905 629-0900 ext. 317** for details

Agency Commissions

15% to recognized agencies.

FOR FULL DETAILS CONTACT

Lucy Nini, Ads/Classifieds
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lnini@cfpc.ca

CFP reserves the right to refuse any advertisement at its sole discretion.